



ELLA TOUNESSI

VISUAL AND
COMMUNICATION EXPERT

Film director, specialised in visual audiovisual & digital communication in its full creative process (editorial, preparation, on set, post-production and broadcasting)

www.imagesfordevelopment.com

EDUCATION 2002-2022

New York University

Tisch School of the arts, bachelor degree
Film and Television, USA

European Center of film production

Master in film producing and communication, Paris

Comincia university

BA Digital Communication, Paris

Sorbonne university

Deug Arts theory of cinema Paris

Chateaubriand, high school Rome, Italy

DOMAIN OF EXPERTISE

- Script Writing / Digital Communication
- Direction of films and documentaries
- Camera operator / lighting
- Editing sight and sound
- Graphic Design
- Photography

EMPLOYMENT RECORDS 2006-2022

FILM AS DIRECTOR FOR FILMS AND VISUAL CONTENT FOR SUSTAINABLE DEVELOPMENT

- United Nations Development Programme (UNDP) Ethiopia, Documentary: United Nations «Delivering As One in Ethiopia»
- «African Development Bank, Behind Energy Supply Through Clean Energy Development in Africa» financed by AfDB
- «Addressing Climate Change Today for Better Tomorrow in Africa» financed by AfDB
- Trailer: «Africa Energy Week», financed by AfDB
- Eco-Tourism, Dogon Region, Mali, (not finished for security reasons) financed by UNDP Mali
- «New Rice for Africa» «Unleashing the Power of NERICA» Benin, Ghana and Sierra Leone. financed by AfDB
- "Rural Finance and Rice Development" financed by Government of Sierra Leone
- «On the Way to Millennium Development Goals», (MDGs) financed by UNDP Togo
- «Decade of achievements, We can do more» financed by FAO/National Forest Programme.

PROFESIONAL EMPLOYEMENT RECORD VISUAL COMMUNICATION 2018-2022

Commercial and luxury digital communication

YSL, Guerlain , Kanye West, Martini, Danone, Cevital for Orange films Agency, Paris.

Film and TV

Assistant director on 3 feature films and screen-writer on a short and feature film produced by Birth prod, Paris.

Communication

Rogers and Cowan public relations agency Cannes Film Festival.

- "Remittances, Today and Tomorrow Challenges", financed by Agence française pour le développement (AFD), Ministry of Foreign Affairs of France and AfDB
- United Nations, Algeria, Documentary, "UN Contribution to Algeria Development"
- UNICEF, Algeria, contribution to child and health sector
- WFP, support to Sahraoui Refugees, Tindouf
- UNHCR, support to Sahraoui refugees, Tindouf
- UNAIDS, HIV-Aids project support in Tamanrasset
- Fisheries, Towards the path of Growth and Sustainability. financed by UNDP Algeria and FAO
- Productive Investments for the Diaspora Challenges and Opportunities financed by AFD, USAID, AfDB and the ministry of foreign affairs, France.

LANGUAGES

- English
- Italian
- French

PERSONAL SIGHT AND SOUND PACK

- PACK CANON CINEMA DSLR FULL HD ET 4K
- SOUNDHF & ZOOM KIT
- LIGHT PACK LED INTERVIEWS
- DRONE MAVICK PRO
- CANON. CINEMA LENSES PACK 16MM / 24 MM / 50MM / 80 MM / 100 MM
- MINI TRAVELLING (SLIDER)
- POST-PRODUCTION APPLE HOME STATION EDITING / MIXING / COLOR GRADING /

SOFTWARES

- PREMIERE PRO
- AFTER EFFECTS
- WORD / EXCEL
POWER POINT
- IN DESIGN
- PHOTOSHOP
- ILLUSTRATOR